

86<sup>TH</sup> SAMA National Conference

THE **POWER** OF  
**MUSEUMS**

6-8  
SEPTEMBER  
2022

## 86<sup>TH</sup> SOUTH AFRICAN MUSEUMS ASSOCIATION NATIONAL CONFERENCE PUBLICATION DESIGN AWARDS COMPETITION

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The aims of SAMA's Publication Design Awards are to encourage and guide museums in producing quality publications and to give recognition to those museums that issue material of high standard.

The competition is open to all institutional members of SAMA.

Entries for the Publication Design Awards include all **work published between 1 August 2021 to 1 July 2022.**

The material should please be sent digitally to [samawc.secretary@gmail.com](mailto:samawc.secretary@gmail.com) in a printable digital format.

The hard copy – where applicable - must be received via courier by 22 July 2022. PO Box details will be provided upon request to [samawc.secretary@gmail.com](mailto:samawc.secretary@gmail.com). SAMA will not be responsible for loss and storage of entries.

Please complete one form for each entry. **THE DEADLINE FOR ENTRIES IS 22 JULY 2022.**

*Entries may be submitted in the following categories:*

### **Category A**

Publications in book form (more than 4 pages) such as brochures, information booklets, annual reports, newsletters, monographs, exhibition catalogues, guides, educational resource material, etc. This division also includes educational posters and poster presentations.

### **Category B**

Publicity material or promotional material (less than 4 pages). Flyers, bookmarks, folders, floor plans, marketing posters, suites of material such as an advert, invitation, name tag, menu/programme for an event, or museum stationery letterhead, comps-slips, gift certificate, loan form, etc.

### **Category C**

Websites. For this division museums must submit a colour print of the site's Home Page. *One entry only.*

Entries will be evaluated by a panel of judges according to set criteria.

GENERAL & CONFERENCE INQUIRIES  
SAMA WC Secretary  
Email: [samawc.secretary@gmail.com](mailto:samawc.secretary@gmail.com)

MEMBERSHIP INQUIRIES  
SAMA National Office, Marianne Gertenbach  
Email: [samuseums@gmail.com](mailto:samuseums@gmail.com)

# THE POWER OF MUSEUMS

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Name of Museum / Institution		
Address		
SAMA Membership Number		
Contact	Number	Email address
Hard copy to be couriered. All books and printed material.	Yes	No
Designer		
Category		
Type of publication e.g., website, poster etc.		
Description (publication type, when produced and for what purpose)		